

2018 USDF Region 9 Omnibus Advertising Form

In response to requests from our advertisers, our 2018 Omnibus will again be posted on the USDF Region 9 website for free access. Deadline for advertising will be August 15, 2017 so hard copies will be available at the Regional Championships.

A \$35 late charge will be assessed after Aug 15 for all but show ads.

Put the name to be listed in the Omnibus under Business/Competition name. If no name is listed under the Business/Competition name, the Contact name will be used. All USEF Judge, TD, USDF "L" Graduate, and USDF Certified Instructor listings are free and no form is needed. We reserve the right to change the size of the ad without notification to fit the space paid for. At our discretion, ads may either (1) be separated into categories or (2) placed randomly throughout the book. **One** complimentary hard copy Omnibus is offered to each advertiser, regardless of number of ads purchased.

Contact Name:							
Address:				-			
City:	State:	Zip:					
Phone 1:	Phone 2:						
Fax:	E-mail:						
Website (one only):							
Business/Competition Name:							

All Omnibus advertising (including business cards) must be **CAMERA READY**, the **correct size**, and in Windows-compatible EPS, JPEG, TIFF or GIF format. NOTE: PDF files are not recommended as they do not export well.

- ✓ **If any work is done**, including size adjustment, to make copy camera ready there will be a \$35 charge.
- ✓ Digital copies of ad are required and may be emailed to veronica.moody@aol.com
- ✓ Checks and forms should be sent to Veronica Moody 11241 S. Maplewood Ave., Tulsa OK 74137
- ✓ OR contact Veronica Moody for the link for ON-LINE PAYMENT

Description/ Size <i>All ads are sold on a first-come/first-served basis</i>	Co st		Paid
	Colo r	B&W	
Outside back cover: 7 ¾" tall X 4 ½" wide	\$60 0	\$525	
Inside front or back cover: 7 ¾" tall X 4 ½" wide	\$48 5	\$400	
Note: If covers are not available, payment will be adjusted accordingly.			

Full page: 7 ¾" tall X 4 ½" wide	\$35 0	\$255	
Competition (shows) full page ad: 7 ¾" tall X 4 ½" wide	\$20 0	\$130	
Half page: 3 ¾" tall X 4 ½" wide	\$25 0	\$155	
Quarter page: 2" tall X 4 1/2 " wide	\$15 0	\$95	
Business card: 2" tall X 3 1/2" wide	\$13 0	\$80	
GMO Membership ads: Full page 7 ¾" tall X 4 ½" wide Half page 3 ¾" tall X 4 ½" wide	\$18 0 \$12 0	\$100 \$75	
Service Listings – may be shortened for compatibility ____Breeder ____Competition ____Instructor ____Services		\$30 per categor y	
Late fee - AFTER AUG. 15		\$35	
Edit or adjust ad		\$35	
GRAND TOTAL			